

# ORDER

**WOOD**

**Orders**

**Order / Rev:** 189641

**Alt Order #:** 6831504

**Product Desc:** order

**Estimate:** C08C14

**Flight Dates:** 10/08/12 - 10/14/12

**Original Date / Rev:** 07/06/12 / 07/06/12

**Order Type:** REG

**Primary AE:** Petry Philadelphia

**Sales Office:** P-PHI

**Sales Region:** Nat

**Agency**

**Name:** Smart Media Group

**Buying Contact:**

**Billing Contact:**

814 King Street

Alexandria, VA 22314

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Detroit International Bridge

**Demographic:** A35+

**Product Codes:** PL2

**Priority:** P3

**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:** IN10086/SP6681/TO1332/MO1041

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/14/12	73	\$33,225.00	\$28,241.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$33,225.00	\$28,241.25	0.00
<b>Totals</b>	<b>73</b>	<b>\$33,225.00</b>	<b>\$28,241.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WOOD	30%	\$33,225.00
Market	100%	\$110,750.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$33,225.00
WXMI	10%	\$11,075.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$33,225.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/08/12	10/08/12	Noon News	CM	12-1p	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
News 8 @ Noon															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----			1			\$450.00		0.00			
E 2	WOOD	10/09/12	10/09/12		CM	12-1p	-T-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00

Order / Rev: 189641  
 Alt Order #: 6831504  
 Flight Dates: 10/08/12 - 10/14/12

Advertiser: POL/Detroit International Bridge  
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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News News 8 @ Noon NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$450.00 0.00														
E 3	WOOD	10/10/12	10/10/12	Noon News News 8 @ Noon	CM	12-1p --W----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$450.00 0.00														
E 4	WOOD	10/11/12	10/11/12	Noon News News 8 @ Noon	CM	12-1p ---T---	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$450.00 0.00														
E 5	WOOD	10/12/12	10/12/12	Noon News News 8 @ Noon	CM	12-1p ----F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$450.00 0.00														
E 6	WOOD	10/09/12	10/09/12	M-F 2-3p Rachael Ray	CM	2-3p -T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$100.00 0.00														
E 7	WOOD	10/10/12	10/10/12	M-F 2-3p Rachael Ray	CM	2-3p --W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$100.00 0.00														
E 8	WOOD	10/11/12	10/11/12	M-F 2-3p Rachael Ray	CM	2-3p ---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$100.00 0.00														
E 9	WOOD	10/12/12	10/12/12	M-F 2-3p Rachael Ray	CM	2-3p ----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$100.00 0.00														
E 10	WOOD	10/08/12	10/08/12	M-F 3-4p The Doctors	CM	3-4p M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$100.00 0.00														
E 11	WOOD	10/09/12	10/09/12	M-F 3-4p The Doctors	CM	3-4p -T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$100.00 0.00														
E 12	WOOD	10/10/12	10/10/12	M-F 3-4p The Doctors	CM	3-4p --W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$100.00 0.00														
E 13	WOOD	10/11/12	10/11/12	M-F 3-4p The Doctors	CM	3-4p ---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$100.00 0.00														
E 14	WOOD	10/12/12	10/12/12		CM	3-4p ----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p The Doctors DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$100.00 0.00														
E 15	WOOD	10/08/12	10/08/12	M-F 4-5p Ellen	CM	4-5p M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$250.00 0.00														
E 16	WOOD	10/09/12	10/09/12	M-F 4-5p Ellen	CM	4-5p -T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$250.00 0.00														
E 17	WOOD	10/10/12	10/10/12	M-F 4-5p Ellen	CM	4-5p --W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$250.00 0.00														
E 18	WOOD	10/11/12	10/11/12	M-F 4-5p Ellen	CM	4-5p ---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$250.00 0.00														
E 19	WOOD	10/12/12	10/12/12	M-F 4-5p Ellen	CM	4-5p ----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$250.00 0.00														
E 20	WOOD	10/08/12	10/08/12	5am Daybreak 5am Daybreak	CM	5a-6am M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$200.00 0.00														
E 21	WOOD	10/09/12	10/09/12	5am Daybreak 5am Daybreak	CM	5a-6am -T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$200.00 0.00														
E 22	WOOD	10/10/12	10/10/12	5am Daybreak 5am Daybreak	CM	5a-6am --W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$200.00 0.00														
E 23	WOOD	10/11/12	10/11/12	5am Daybreak 5am Daybreak	CM	5a-6am ---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$200.00 0.00														
E 24	WOOD	10/12/12	10/12/12	5am Daybreak 5am Daybreak	CM	5a-6am ----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$200.00 0.00														
E 25	WOOD	10/08/12	10/08/12	6am Daybreak 6am Daybreak	CM	6-7a M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$475.00 0.00														
E 26	WOOD	10/09/12	10/09/12		CM	6-7a -T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6am Daybreak 6am Daybreak														
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----				1	\$475.00		0.00			
E 27	WOOD	10/10/12	10/10/12	6am Daybreak 6am Daybreak	CM	6-7a --W----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$475.00		0.00			
E 28	WOOD	10/11/12	10/11/12	6am Daybreak 6am Daybreak	CM	6-7a ---T---	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---				1	\$475.00		0.00			
E 29	WOOD	10/12/12	10/12/12	6am Daybreak 6am Daybreak	CM	6-7a ----F--	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--				1	\$475.00		0.00			
E 30	WOOD	10/08/12	10/08/12	Today Show M-F Today Show	CM	658-9a M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----				1	\$750.00		0.00			
E 31	WOOD	10/09/12	10/09/12	Today Show M-F Today Show	CM	658-9a -T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----				1	\$750.00		0.00			
E 32	WOOD	10/10/12	10/10/12	Today Show M-F Today Show	CM	658-9a --W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----				1	\$750.00		0.00			
E 33	WOOD	10/11/12	10/11/12	Today Show M-F Today Show	CM	658-9a ---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---				1	\$750.00		0.00			
E 34	WOOD	10/12/12	10/12/12	Today Show M-F Today Show	CM	658-9a ----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	----F--				1	\$750.00		0.00			
E 35	WOOD	10/13/12	10/13/12	Daybreak Sat @7am Daybreak Sat @7am	CM	658-8a -----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
NEWS 8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-				2	\$600.00		0.00			
E 36	WOOD	10/14/12	10/14/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a -----S	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
SU DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				2	\$175.00		0.00			
E 37	WOOD	10/14/12	10/14/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a -----S	:30	1	\$475.00	P3	0.00	NM	1	\$475.00
NWS8 DAYBK SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S				1	\$475.00		0.00			
E 38	WOOD	10/14/12	10/14/12		CM	758-9a -----S	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00

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TODAY Today Show Su Today Show Sunday TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 2 \$650.00 0.00														
E 39	WOOD	10/08/12	10/08/12	M-F 5p News M-F News 8 @5p	CM	5-530p M-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$700.00 0.00														
E 40	WOOD	10/09/12	10/09/12	M-F 5p News M-F News 8 @5p	CM	5-530p -T-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$700.00 0.00														
E 41	WOOD	10/10/12	10/10/12	M-F 5p News M-F News 8 @5p	CM	5-530p --W----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$700.00 0.00														
E 42	WOOD	10/11/12	10/11/12	M-F 5p News M-F News 8 @5p	CM	5-530p ---T---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$700.00 0.00														
E 43	WOOD	10/12/12	10/12/12	M-F 5p News M-F News 8 @5p	CM	5-530p ----F--	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$700.00 0.00														
E 44	WOOD	10/09/12	10/09/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p -T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$800.00 0.00														
E 45	WOOD	10/11/12	10/11/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p ---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$800.00 0.00														
E 46	WOOD	10/08/12	10/08/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p M-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$1,100.00 0.00														
E 47	WOOD	10/10/12	10/10/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p --W----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,100.00 0.00														
E 48	WOOD	10/12/12	10/12/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p ----F--	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$1,100.00 0.00														
E 49	WOOD	10/13/12	10/13/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p -----S-	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
SA NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$650.00 0.00														
E 50	WOOD	10/08/12	10/08/12		CM	1135-1235a M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00

Order / Rev: 189641  
 Alt Order #: 6831504  
 Flight Dates: 10/08/12 - 10/14/12

Advertiser: POL/Detroit International Bridge  
 Product Desc: order  
 Estimate: C08C14

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show/Jay Leno Tonight Show w/ Leno TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    M-----          1    \$300.00    0.00														
E 51	WOOD	10/09/12	10/09/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a -T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    -T-----          1    \$300.00    0.00														
E 52	WOOD	10/10/12	10/10/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a --W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    --W----          1    \$300.00    0.00														
E 53	WOOD	10/11/12	10/11/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a ---T---	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    ---T---          2    \$300.00    0.00														
E 54	WOOD	10/12/12	10/12/12	Tonight Show/Jay Leno CM Tonight Show w/ Leno		1135-1235a ----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    ----F--          1    \$300.00    0.00														
E 55	WOOD	10/08/12	10/08/12	LN M-F M-F News 8 @ 11	CM	11-1135p M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    M-----          1    \$650.00    0.00														
E 56	WOOD	10/09/12	10/09/12	LN M-F M-F News 8 @ 11	CM	11-1135p -T-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    -T-----          1    \$650.00    0.00														
E 57	WOOD	10/10/12	10/10/12	LN M-F M-F News 8 @ 11	CM	11-1135p --W----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    --W----          1    \$650.00    0.00														
E 58	WOOD	10/11/12	10/11/12	LN M-F M-F News 8 @ 11	CM	11-1135p ---T---	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    ---T---          1    \$650.00    0.00														
E 59	WOOD	10/12/12	10/12/12	LN M-F M-F News 8 @ 11	CM	11-1135p ----F--	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
NEWS 8 AT 11PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    ----F--          1    \$650.00    0.00														
E 60	WOOD	10/09/12	10/09/12	M-F 7-730p Inside Edition	CM	7-730p -T-----	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    -T-----          1    \$425.00    0.00														
E 61	WOOD	10/11/12	10/11/12	M-F 7-730p Inside Edition	CM	7-730p ---T---	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
INSIDE EDITION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12  10/14/12    ---T---          1    \$425.00    0.00														
E 62	WOOD	10/12/12	10/12/12		CM	7-730p ----F--	:30	1	\$425.00	P4	0.00	NM	1	\$425.00

Order / Rev:	189641
Alt Order #:	6831504
Flight Dates:	10/08/12 - 10/14/12

Advertiser:	POL/Detroit International Bridge
Product Desc:	order
Estimate:	C08C14

**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				M-F 7-730p Inside Edition												
INSIDE EDITION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--		1		\$425.00		0.00						
E 63	WOOD	10/08/12	10/08/12	M-F 730-8p Access Hollywood	CM	730-8p		M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----		1		\$250.00		0.00						
E 64	WOOD	10/10/12	10/10/12	M-F 730-8p Access Hollywood	CM	730-8p		--W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----		1		\$250.00		0.00						
E 65	WOOD	10/12/12	10/12/12	M-F 730-8p Access Hollywood	CM	730-8p		----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ACCESS HOLLYWD																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----		1		\$250.00		0.00						
E 66	WOOD	10/12/12	10/12/12	Fri Hour 3 Friday 10-11p	CM	10-11p		----F--	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
DATELINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--		1		\$300.00		0.00						
E 67	WOOD	10/13/12	10/13/12	Sa Prime Sat Prime Rotator	CM	758-11p		-----S-	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
DATELINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-		1		\$250.00		0.00						
E 68	WOOD	10/14/12	10/14/12	FB Night in Amer Pre G&M Football Night in America	CM	7-8P (7:00 PM-8:00 PM)		-----S	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
DATELINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S		1		\$700.00		0.00						
E 69	WOOD	10/14/12	10/14/12	NFL Football Sunday Night Football	CM	8-1130P (8:00 PM-11:30 PM)		-----S	:30	1	\$1,000.00	P5	0.00	NM	1	\$1,000.00
HARRY S LAW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S		1		\$1,000.00		0.00						
Totals													73	\$33,225.00		